

# 2024 ANNUAL REPORT



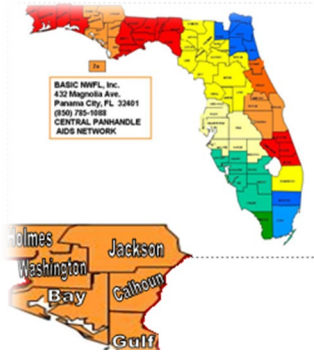
**Proudly Serving Our Community Since 1989**  
Bay | Calhoun | Gulf | Holmes | Jackson | Washington

# About BASIC NWFL

Established on World AIDS Day in 1989, BASIC NWFL, Inc. is a community-based organization with a 501(c)(3) nonprofit status. Our mission is to deliver comprehensive services to those impacted by HIV and related health disparities, while also preventing new infections in the Central Panhandle of Florida’s six-county region (Bay, Calhoun, Gulf, Holmes, Jackson, and Washington). This region, known as Area 2A, is one of 14 Service Areas in Florida. As of the end of 2024, at least 1,282 of the total 132,444 people living with HIV in Florida were reported in Area 2A (FLHealthCHARTS).

Since 1994, BASIC NWFL has been the lead agency of the Ryan White Part B (RWPB) funding program for Area 2A, providing and coordinating HIV care and treatment services. Eligible clients receive a range of in-house services at BASIC, including medical and non-medical Case Management Services, Housing Assistance, AIDS Pharmaceutical Assistance, Health Insurance Premium and Cost cost-sharing assistance, and Psychosocial or Group Support.

We also link or navigate clients to primary and HIV medical care and treatment services from our partner providers through a purchase order system. Annually, BASIC provides case management services, housing assistance, medication assistance, and other support services to 250-300 unique clients.



In addition, BASIC is committed to raising community awareness and reducing the number of new HIV and Viral Hepatitis C (HCV) infections, thereby decreasing community viral loads. We implement integrated programs to provide comprehensive high-impact prevention, education, and testing for HIV, HCV, and substance abuse. Through various prevention and testing programs, we serve thousands of individuals in general and target populations each year.

BASIC has thus played a crucial role in combating HIV, HCV, and substance abuse epidemics in the region. We address the impacts and needs of those who are affected by these epidemics and mobilize local and external resources/funding to the community. Over the years, BASIC has strived to make a positive difference in the lives of thousands of people affected by these epidemics in the area. These achievements would not have been possible without the concerted efforts and support of all those who share our mission and the generous financial support from the federal and state governments, corporate and foundation partners, and local community and individual donors. While we are proud of our 36 years of impact, challenges remain. BASIC is committed to the “Ending the HIV Epidemic 2030” initiative by leveraging our community-based experience and established partnerships to dismantle barriers and ensure marginalized communities have access to care and prevention services.

# Annual Letter



## From Our Executive Director

Stepping into the leadership role at BASIC in 2024 has been an incredible honor. As I reflect on our journey, I am filled with pride in BASIC’s continued growth and unwavering commitment to ensuring access to quality healthcare for our communities—especially for those living with or affected by the HIV and HCV epidemics.

Thanks to the resilience and steadfast support of our community, we have navigated the challenges with determination and purpose. Throughout the year, we remained true to our mission, delivering comprehensive services to individuals impacted by HIV and related health disparities, while working to prevent new infections across Florida’s Central Panhandle—serving Bay, Calhoun, Gulf, Holmes, Jackson, and Washington counties.

On behalf of BASIC NWFL Inc., I am proud to share the progress we’ve made and extend my heartfelt gratitude for your continued support. Your belief in our mission has been instrumental in helping us expand our impact and reach those most in need.

As we look ahead, I remain focused on advancing BASIC’s role as a vital community resource. Together, we will continue to remove barriers to care head-on, ensuring that every individual in our region has access to the medical care, prevention services, treatment, and social support they deserve. We move forward with courage and conviction, knowing that our banner bears no shame.

Finally, I want to express my deepest appreciation to our Board of Directors, dedicated staff, and tireless volunteers. Your passion and commitment are the heart of BASIC’s success.

With gratitude,

A handwritten signature in blue ink that reads "Sharron Joseph". The signature is written in a cursive, flowing style.

**Sharron Joseph**  
Executive Director

# MAJOR SERVICES WE PROVIDED



## A. CLIENT SERVICES



### Ryan White Part B Program Services

As the lead agency for Area 2A, BASIC has continued to coordinate comprehensive services under the Ryan White Part B (RWPB) program for individuals living with HIV. We also provide on-site case management—both medical and non-medical—as well as housing assistance to support client stability and health. In 2024, a total of 214 unique clients accessed core medical and support services through RWPB funding. Of these, 34 individuals (16%) were newly enrolled during the year. Among all clients served, at least 74 (35%) were uninsured, and 65 (30%) were living below 100% of the federal poverty level.

The table below summarizes the number of clients who received various core medical and support services in 2024:

Indicators/Services	# Clients	# Visits
<b>Total Clients received Core and Support Services (214*):</b>		
Medical Case Management	185	1,146
Outpatient/Ambulatory Health Services	67	154
Oral Health Care	84	171
Mental Health Services	14	23
Health Insurance Premium and Cost Sharing	40	121
AIDS Pharmaceutical Assistance	6	9
Non-Medical Case Management	58	283
Medical Transportation	11	24
Psychosocial support	18	30

\* Clients may receive multiple core and support services.

Furthermore, among 67 clients receiving Outpatient/Ambulatory Health Services, 66 (or 98.5%) of them have received antiretroviral therapy (ART), and 55 (82%) had reached or maintained viral suppression status (<200 copies/mL).



## Housing Subsidy and Utility Assistance

Through the HOPWA (Housing Opportunities for Persons with AIDS) program funding, we were able to provide housing assistance to 69 individuals (including 60 PLWH eligible clients and 9 beneficiaries who reside with them and benefited from the housing subsidy assistance) during the program funding cycle (July 2024- June 2025). BASIC was also able to provide other supportive services, such as housing case management, to 69 clients. The following table shows the number of clients who received HOPWA housing assistance services:

Assistance Services	Clients served
<b>1. Housing subsidy assistance:</b>	
• Tenant-based rental assistance (TBRA)	11
• Transitional housing assistance	13
• Short-term Rent/Mortgage, and Utility Assistance (STRMU)	36
• Permanent Housing Placement Services (PHP)	9
<b>2. Supportive services:</b>	
• Housing case management	69



## Clients' Prescriptions Home Delivery

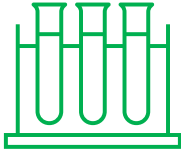
Since launching in late 2023 in partnership with Curant Health, our Prescription Delivery Program has supported clients by ensuring their medications are delivered directly to their homes. By the end of 2024, more than 457 prescriptions had been successfully delivered to clients at their preferred residential addresses.



## Transportation Assistance

Access to reliable transportation continues to be one of the most significant barriers to care for our clients. To address this need, BASIC's Transportation Assistance Program offers timely and dependable access to our services and those provided by partner organizations.

In addition to medical appointments, we assist some clients with transportation for relocation to temporary housing, grocery shopping, and other essential needs. By reducing delays and disruptions in care, this program plays a vital role in improving health outcomes and ensuring access to critical support services. Given the high demand and the wide geographic scope of our service area, transportation assistance is prioritized for clients who have no other means of travel. By the end of December 2024, we provided 180 transportation units to at least 55 clients.



## B. PREVENTION AND TESTING SERVICES

With the primary goal of reducing HIV transmission rates and preventing further spread of HIV, BASIC NWFL delivers a variety of HIV prevention programs, as well as integrated HIV, Hepatitis C, and Substance Abuse prevention programs. These prevention programs reach thousands of individuals in general and target populations each year. Major prevention program services provided in 2024 include:

- Community outreach and awareness during community events or educational forums,
- HIV/HCV prevention/education aiming at those with reasons for prevention services against HIV, HCV, and other sexually transmissible diseases,
- HIV/HCV testing,
- Navigation services for linkage to HIV/HCV care and treatment, medical adherence, and partner services for persons with HIV,
- Linkage to essential support services for people at risk for acquiring HIV, including health benefits navigation, evidence-based risk reduction (including PrEP/PEP screening and referrals), and other behavioral health and social services,
- Linkage to testing of other sexually transmissible diseases,
- Integrated HIV/HCV/ substance abuse education and testing.

The following table provides a summary report of individuals reached and tested through different major HIV/HCV Prevention Programs in 2024:

Program Name	# People Reached for Education and Testing	# People tested for HIV	# People tested for HCV	# Condoms Distributed
U-Think Program	1,638	236	231	25,840
HIV/HCV Educational Prevention Program	3,285	564	540	32,850
Comprehensive High-Impact HIV Prevention & Care in the Panhandle	3,938	776	733	32,955
<b>TOTAL</b>	<b>8,861</b>	<b>1,576</b>	<b>1,504</b>	<b>91,645</b>

Among those tested for HIV, at least 15 individuals were diagnosed with HIV. Moreover, among those tested for HCV, at least 34 individuals were tested reactive with HCV.



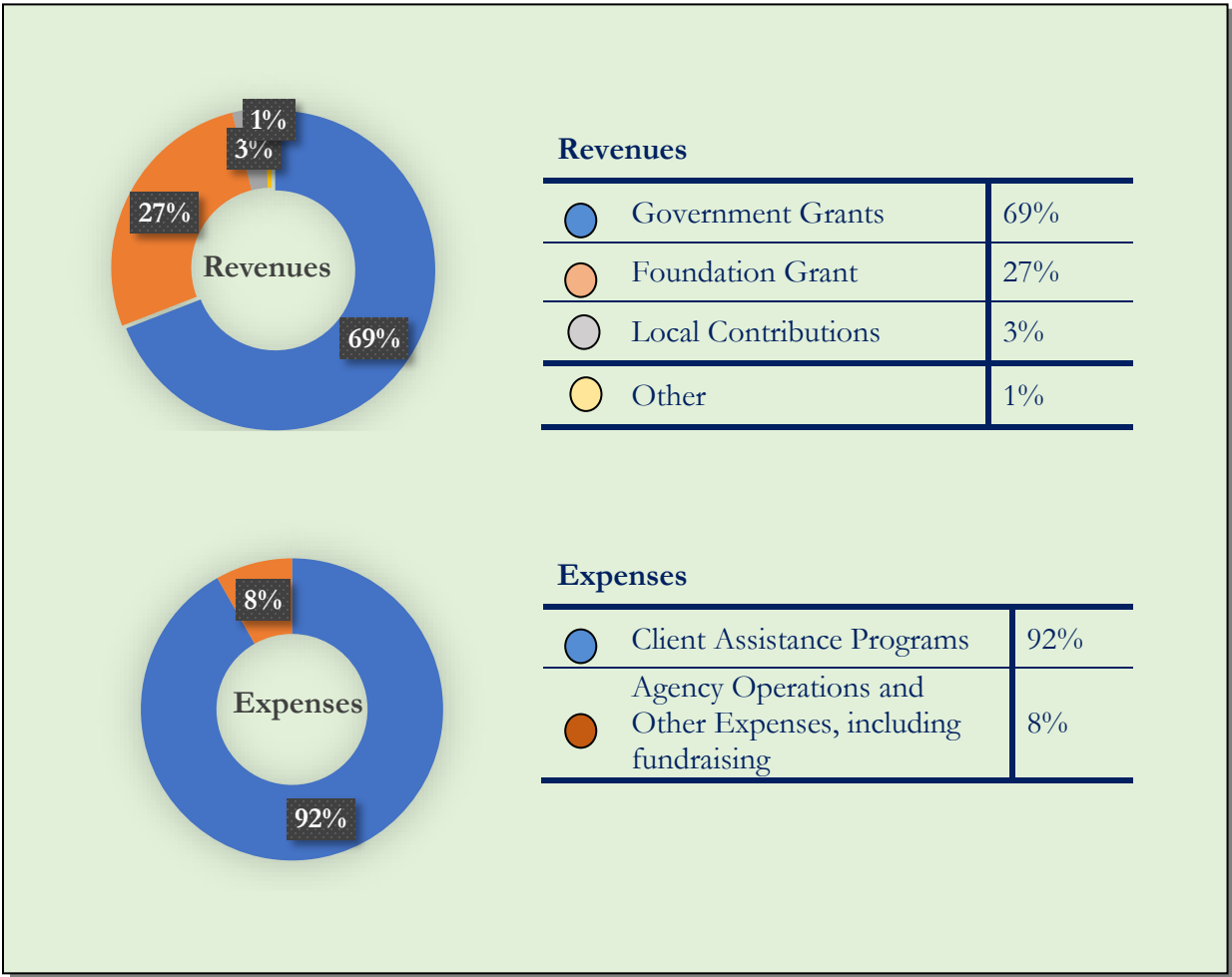
## **C. LINKAGE AND REENGAGEMENT PROGRAM TO MEDICAL CARE/TREATMENT, AND OTHER SUPPORT SERVICES**

The main goal of the Linkage and Reengagement Program is to increase access to care/treatment and other support services and thus improve the health outcomes for people with HIV (PWH), through active case management and partnership with other local service providers to ensure clients are retained in care and adherent to their HIV medications. Those who were diagnosed with HIV and HCV received linkage services for HIV/HCV care and treatment, medical adherence, case management, and other support services, provided by BASIC Client Services and our partner providers. In 2024, among 214 clients who benefited from the core medical and support services under the RWPB funding program, approximately 82 of them also linked and received other social and support services under other private and community funding sources.

# FINANCIAL HIGHLIGHTS

For 36 years, BASIC has remained a steadfast community partner, committed to serving the local population with compassion and care. In addition to federal, state, and private foundation grants, we are deeply grateful for the generous support received from local foundations and community sponsors. In 2024, BASIC generated a total revenue of \$1,738,365. Of this, 92% were directly allocated to programs that support our clients and strengthen community services. The remaining 8% was used to sustain agency operations and cover essential expenses such as development and fundraising efforts.

The graphs below provide a visual breakdown of our revenue sources and expenditure allocations for the year.



# In Gratitude

BASIC would like to thank all our grant funders, donors, and sponsors, as well as numerous anonymous individuals, for their generous and ongoing support throughout 2024.

Among our valued local contributors, Pineapple Willy's, a beloved local beach restaurant, has consistently supported BASIC through its "Pay It Forward" Charity Days. We also receive regular charitable donations from Bayside Bingo, along with numerous other generous and anonymous contributions, including those made through United Way of Northwest Florida.

## **Honor Roll of Institutional Support in 2024**

Bay Health Foundation  
Bayside Bingo  
Centers for Disease Control and Prevention  
Clemons Company  
Curant Health  
First National Bank  
Florida Department of Health  
Gilead Sciences  
Holiday Hug/Campbell Foundation  
Pineapple Willy's  
St. Joe Foundation  
United Way Northwest Florida  
ViiV Healthcare

## **Honor Roll of Individual Donors in 2024**

With respect to anonymity, BASIC would like to thank ALL the Individual Donors from 2024.

## WAYS TO SUPPORT US

**B**ASIC NWFL, Inc. is deeply appreciative of your ongoing thoughtful and generous donations, which support our mission and ensure that the individuals with HIV and those at risk for contracting HIV/HCV in the six-county communities receive the essential services they need. Please note that all charitable donations are tax deductible and 100% of contributions we receive go to our organization.

There are numerous ways you can support us and make a donation or charitable contribution! These include individual giving, in-kind gifts, gifts in honor or memory of someone, and hosting or participation in third party events. For more details, please visit our website:

<https://basicnwfl.com/ways-to-support/#donate>

Donations can be made securely online via our website [www.basicnwfl.com/donate](http://www.basicnwfl.com/donate). Alternatively, donors may mail checks and gifts to P.O. Box 805, Panama City, FL 32402, and by dropping off donations at our front desk. For more information call Mr. Ed Cox, **850-772-6821** or email [sharron.joseph@basicnwfl.com](mailto:sharron.joseph@basicnwfl.com).

## BOARD

Ronnie Adams	Chair
Erika Dotson	Vice Chair
Larry Battle	Treasurer
Rev. Darryl Hooks	Past Chair
Maridel Whiddon	Member
Micheal Thomas	Member

## BASIC EXECUTIVE AND STAFF

Sharron Joseph	Executive Director
Jermaine Daniels	Deputy Director
Ciara Davis	Director of Client Services
Kellie Chancellor	Part B and HOPWA Data Clerk/Admin Asst.
Christina Lynch	Fiscal Manager
Phalkun Chheng	Health Planner/Evaluator
Nicole Jonhson	Prevention Specialist
Sarahi Martinez	Prevention Specialist
Dione Patrick	Prevention Specialist
Sadale James	Prevention Specialist
Angie Roberts	Prevention Specialist
Cynthia Butler-Rance	Prevention Specialist
Alysia Mavity	Case Manager
KaTanna Smiley	Case Manager
Veronica Poole	Linkage Coordinator
Kayla Cooper	Data Entry Specialist
Tony McKay	Peer Navigator/IT



## **BASIC NWFL, Inc.**

432 Magnolia Avenue  
Panama City, Florida 32401

Tel: 850-785-1088

Fax: 850-785-8111

**[www.basicnwfl.com](http://www.basicnwfl.com)**

**A United Way Affiliate**



BASIC NWFL, Inc. is a 501(c)(3) charitable organization and is a United Way Affiliated Agency (our Agency Code is 75 for Bay, Calhoun, Gulf, Holmes, Jackson, and Washington counties). We are registered with the Department of Agriculture and Consumer Services and hold the registration number CH-6687. One hundred percent (100%) of donations received go to our organization and all charitable donations are tax deductible.