



NATIONAL WOMEN & GIRLS HIV/AIDS AWARENESS 2021

BASIC NWFL, Inc.'s Observances

March 8-12, 2021

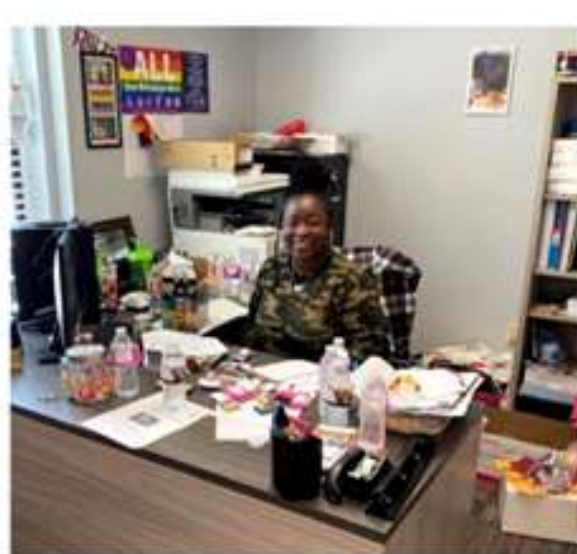
This is the 15th year that organizations all over the United States have joined the Office of Women's Health's efforts to shed light on the impact of HIV on women and girls and show support of those at risk and living with HIV. We also want to Inspire women to be more involved in their overall health.

This year, representation from BASIC's prevention teams were present at a few businesses/organizations that serve women and girls in our community. The venues ranged from transitional homes to day spas. We have captured some of the highlights to share with you. Please note that the persons in the photos has given written consent to being a part of this presentation.

BASIC Making It Happen...Preparation for the Week



One of the transitional homes were in dire need of health and beauty aides and toiletries, so the team decided to donate a few items on their urgent need list.



Education boards were prepared for set up at various locations, labeled bottled water, and furnished healthy snacks for a fitness center and day spa. Age-appropriate information was distributed to the girls at the dance studio.

Getting the Word Out...Advertisement / Media Coverage

Prevention Specialists distributed the approved flyers in the community, and posts were made on the *Let's Rap- BASIC NWFL Inc.* Facebook page prior to the week of awareness. Throughout the week, video shout-outs were done at the various locations where education presentations or testing were being done.



Join
BASIC NWFL, Inc.
in Celebrating...

NATIONAL WOMEN AND GIRLS
HIV/AIDS AWARENESS DAY
MARCH 10TH

Free testing opportunities are available
8AM—5PM

For more information, contact us at (904) 760-1080, ext. 138
432 Magnolia Avenue Panama City, FL 32401



GET INFORMED!
BE PROACTIVE!
REMAIN HEALTHY!
GET TESTED!!

Share

The 2021 National Women & Girls HIV/AIDS Awareness Day theme
"You. Me. WE. Changing the face of HIV"

Highlights the role everyone can play in HIV prevention—individuals, community organizations, healthcare professionals, businesses, faith institutions, and so many others. There are steps we can all take to protect ourselves, our partner, our family, and our neighbors. By working together, we can help eliminate HIV and improve the quality of treatment and care for people currently living with HIV.

Monday, March 8th

We started the morning off with a visit to Bethel House, which is a transitional housing facility for women and children. We had the opportunity to provide an educational presentation for fourteen (14) women ages 25-64, and seven of them were tested. Nice bags of promotional item were also distributed. The staff in the photo also attended the session.



Monday, March 8th Continued

Later in the afternoon, special treat bags were delivered to Dance Kraze, which is a professional dance studio that caters to girls ages 3-18. The bags had age-appropriate universal precautions information, and the RAP team was able to speak with teens and parents concerning their intervention. In attendance, there were 15 girls, ages 3-12, and there were 11 girls, ages 13-18.



Tuesday, March 9th

An educational table was set up at Fierce Body Fitness Center. The table include prevention education, information on testing, and the RAP intervention. Bottled water and healthy snack were also provided. Live shout-outs were done while we were there. A set of the latest head phone beats were donated for the raffle at this location. Eleven people were in attendance.



Wednesday, March 10th

It was a delight to provide educational material for the mothers with little ones at Shari's Kiddie Academy. The table was setup outside due to social distancing mandates, and 2- \$25 gift certificates were donated for the raffle at this location. A shout-out was also done on Facebook while at this center.



Wednesday, March 10th Continued

HIV Testing was offered in the office from 8AM to 5PM. on Wednesday, and special incentives were provided to women and girls over 13 years of age who tested with us. A video shout-out was done to promote females knowing their status and taking charge of their health. It was refreshing to have an advisory board member not only share the word — but to come in and test as well. We collectively tested 11 people.

An educational presentation was also done on that evening at Elite School of Cosmetology. Initially, a presentation board was set up there, and a presentation was done as a result of there being a number of questions. The students were elated to receive new capes as a prize for correctly answering questions.



Thursday, March 11th

We also visited Body Culture Spa and set up an education table for the woman who appreciate pampering themselves. Two \$25 facial gift certificates were donated for the raffle at this location.



Friday, March 12th

We have a strong collaboration with the Evers House, which is a confidential nonprofit transitional program that offers assistance and housing to women transitioning back into society from addiction and incarceration. The 10 ladies who currently reside there were most appreciative of the donations.

